



FROZEN BAKERY

Whole grain goodness baked for greatness.

Whole Grain Product & Resource Guide





FROZEN BAKERY

Chef Pierre®

Your go-to bakers for whole grain goodness.

Now you can offer great-tasting bakery that's better for everyone. Chef Pierre® bakes a complete line-up of whole grain favorites ranging from classic flavors to brand new creations — all brought to you by a name you know and trust, Sara Lee Frozen Bakery. Discover all we have to offer below, including today's trends, recipes, sales information and more. We're here to help your menu thrive.

Insights

Our bakery is backed by industry data and insights.

To learn more, visit [SaraLeeFrozenBakery.com/Foodservice/Segments](https://www.SaraLeeFrozenBakery.com/Foodservice/Segments)

Bakery To Go

A turnkey program makes it easy for you to order to-go packaging and merchandising.

Visit [BakeryAndDessertsToGo.com](https://www.BakeryAndDessertsToGo.com)

Recipe Inspiration

Explore the delicious possibilities Chef Pierre® Whole Grain bakery can create for you.

Direct Sales Force

Contact us at **855.524.7876** to find your local sales representative.



Whole Grain Muffins



#8858 Whole Grain Apple Cinnamon Individually Wrapped Muffin, 2oz.
Sweet and moist, made with real applesauce, cinnamon and honey

#8859 Whole Grain Corn Individually Wrapped Muffin, 2oz.
Sweet corn taste from real cornmeal and honey

Chef Pierre® Whole Grain Muffins are a flavorful addition to menus – from breakfast to snacking. Individually wrapped convenience makes them simple to serve, while each perfectly sweet, tender bite appeals to every guest.

- 51% whole grain rich
- 1 oz. grain equivalent
- Smart Snack compliant
- Grab & go convenience
- Great taste & moist texture
- No artificial flavors or colors
- No high fructose corn syrup
- Simply thaw & serve

DELICIOUS TASTE
PREFERRED BY KIDS

Consumer Taste
Test, 2019

MEET NEW
USDA MEAL
GUIDELINES



#2 Whole grain is the #2 claim that **impacts breakfast purchases.**

Technomic

52% of consumers are **more likely to purchase** breakfast options that are whole grain.

Technomic

67% of Americans say whole grains are the **most important item** they look for on packages.

Whole Grain Council

New Baked Goods

Whole Grain Biscuits

#41317 Whole Grain Buttermilk Biscuit, 2oz.
Moist and tender made with real buttermilk and honey

Chef Pierre® Biscuits offer homestyle goodness all day long. The easy-split format helps you create tasty sides or sandwiches in no time.

- 51% whole grain rich
- 2 oz. grain equivalent
- Smart Snack compliant
- No preservatives, artificial colors or flavors
- No high fructose corn syrup
- Low in total fat, saturated fat & sodium
- Simply thaw & serve



MEET NEW
USDA MEAL
GUIDELINES



Biscuits

are predicted to **outperform 92%** of all other foods, beverages & ingredients over the next 4 years.

Datassential

Biscuits & Gravy

continue to grow on breakfast menus & are the **10th fastest-growing** menu item.

Datassential

Inspiration for flavorful fun.

Whole Grain Biscuits & Turkey Sausage Gravy



Two tender biscuit halves topped with cooked ground turkey sausage and low-sodium gravy.

Whole Grain Chocolate Muffin Yogurt Parfait



Layer upon layer of vanilla yogurt, fresh banana slices and double chocolate muffin pieces.

Island Turkey Sausage Whole Grain Biscuit Sandwich



Juicy turkey sausage patty on spicy brown mustard, topped with grilled pineapple and drizzled with teriyaki sauce, sandwiched between a toasted, tender biscuit.

Orchard Oatmeal with Whole Grain Blueberry Muffin Crust



Blueberry oatmeal topped with crumbled blueberry muffin pieces and baked until golden brown, then garnished with honey.

Whole Grain Biscuit Pot Pie



Diced chicken, carrots, peas, celery and onion in a simmering chicken cream sauce base, topped with biscuits and broiled until golden brown.

Nashville Hot Chicken Whole Grain Biscuit Sandwich



Fried Nashville Hot Chicken file topped with dill pickles, drizzled with Ranch dressing and nestled between two warmed whole grain biscuit halves.

Flavors & formats to fit your operation.



SKU	PRODUCT DESCRIPTION	CASE/PACK	GRAIN EQUIVALENT OZ	WHOLE GRAIN-RICH	NO ARTIFICIAL FLAVORS OR COLORS	NO HIGH FRUCTOSE CORN SYRUP	KOSHER STATUS	SERVING WEIGHT	TOTAL CALORIES	CALORIES FROM FAT	TOTAL FAT (G)	TOTAL FAT %DV	SATURATED FAT (G)	SATURATED FAT %DV	TRANS FAT (G)	SODIUM (MG)	TOTAL CARBS (G)	DIETARY FIBER (G)	SUGARS (G)	SMART SNACKS COMPLIANT
41317	Chef Pierre® Whole Grain-Rich Buttermilk Biscuit	120/2oz	2	X	X	X	KVHD	56g	180	45	5	6%	1.5	8%	0	140	29	3	6	X
41315	Chef Pierre® Whole Grain-Rich Croissant	48/2.35oz	2	X	X	X	KVHD	67g	220	80	9	14%	3.5	18%	0	300	30	2	5	
8858	Chef Pierre® Whole Grain-Rich Apple Cinnamon Muffin IW	48/2oz	1	X	X	X	KVHD	56g	190	63	7	9%	1	5%	0	130	30	2	16	X
8859	Chef Pierre® Whole Grain-Rich Corn Muffin IW	48/2oz	1	X	X	X	KVHD	56g	190	63	7	9%	1	5%	0	135	30	1	15	X
8860	Chef Pierre® Whole Grain-Rich Blueberry Muffin IW	48/2oz	1	X		X	KVHD	57g	190	50	6	9%	2	10%	0	130	30	2	16	X
8861	Chef Pierre® Whole Grain-Rich Banana Muffin IW	48/2oz	1	X	X	X	KVHD	57g	200	70	8	12%	1.5	8%	0	110	31	1	16	X
8862	Chef Pierre® Whole Grain-Rich Double Chocolate Muffin IW	48/2oz	1	X		X	KVHD	57g	180	60	6	9%	1.5	8%	0	105	27	2	14	X
8895	Chef Pierre® Whole Grain-Rich Blueberry Muffin Bulk	96/2oz	1	X		X	KVHD	57g	190	60	7	11%	1	5%	0	135	30	1	15	X
8896	Chef Pierre® Whole Grain-Rich Banana Muffin Bulk	96/2oz	1	X	X	X	KVHD	57g	200	70	8	12%	1.5	8%	0	110	31	1	16	X
8897	Chef Pierre® Whole Grain-Rich Double Chocolate Muffin Bulk	96/2oz	1	X		X	KVHD	57g	180	60	6	9%	1.5	8%	0	105	27	2	14	X
41322	Chef Pierre® Whole Grain-Rich Blueberry Muffin IW	24/4oz	2	X		X	KVHD	113g	380	130	14	22%	2.5	13%	0	230	59	3	31	
41323	Chef Pierre® Whole Grain-Rich Banana Muffin IW	24/4oz	2	X	X	X	KVHD	113g	400	140	15	23%	3	15%	0	190	62	3	32	
41324	Chef Pierre® Whole Grain-Rich Double Chocolate Muffin IW	24/4oz	2	X		X	KVHD	113g	380	120	14	22%	3.5	18%	0	230	59	4	31	
8658	Chef Pierre® Wholesome Indulgence Muffin Variety Pack	72/1.5oz				X	KVHD													
	Blueberry Muffins							43g	130	30	3.5	5%	1	5%	0	120	24	2	13	
	Apple Cranberry Muffins							43g	130	30	3	5%	0.5	3%	0	75	23	2	12	
	Banana Nut Muffins							43g	150	45	5	8%	1	5%	0	115	24	2	13	



View our full line of bakery and nutritional information at
SaraLeeFrozenBakery.com/Foodservice

Call 855.524.7876 or contact your
sales representative for samples.