



**Every season is an opportunity to sell more on-trend desserts and sweet snacks.**

Our Seasonal Favorites Program gives you a mouthwatering variety of pies for you all year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.

## Featuring ChefPierre® PIE



Value Added pie garnishes increase presentation and profits.



### CHERRY Lattice Pie

**Traditional Fruit Pie 10" Pre-Baked  
Cherry Lattice 6ct/38oz**

Our classic pre-baked cherry pie filled with tart Michigan cherries, finished with a golden flaky traditional open-weave crust.



### TRAVERSE AMARETTO CHERRY BOWL

A slice of our famous Hi-Pie filled with tart orchard-grown Michigan cherries nestled in bourbon whipped cream and fudge, topped with amaretto cookie crumbs and maple oat streusel.

## OPERATOR TOOLS



**Make every month an opportunity to sell more pie.**  
We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect pies to celebrate the season.



### Special REBATE OFFER

**PIES PROMOTION**  
Save \$5/case up to \$500  
on select pies!

