

# NATIONAL Pie Day

JAN 23 2022

**SEASONAL  
FAVORITES**

Every season is an opportunity to sell more on-trend desserts and sweet snacks.

Our Seasonal Favorites Program gives you a mouthwatering variety of pies for you all year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.

## Featuring ChefPierre® PIES



### PEACH Lattice Pie

10" Pre-Baked Peach Lattice Pre-Sliced  
8-Slice 6ct/34oz

Our classic pre-baked peach pie filled with luscious ripe Michigan or California peaches, finished with a golden flaky traditional open-weave crust.



### APPLE Lattice Pie

Fruit Pie 10" Pre-Baked Apple Lattice  
Pre-Cut 8-Slice 6ct/34oz

Our classic pre-baked and pre-sliced apple pie filled with orchard-fresh Michigan or Washington apples and a hint of cinnamon and sugar, finished with a golden flaky traditional open-weave crust.



### LEMON Meringue Pie

Meringue Premium Pie 10" Lemon  
4ct/46oz

A thick layer of real zesty lemon citrus filling sits inside a graham crust, topped with a thick golden meringue layer.

## Featured CULINARY CONCEPTS

### PIE tips GUIDE



Value Added pie garnishes increase presentation and profits.

### SPICY CINNAMON APPLE PIE SHAKE with SALTED CARAMEL CHURRO



### TAJIN LEMON MERINGUE PIE



Citrus and ethnic spice balance each other in this perfect spring pie, garnished with caramelized citrus and mint.

## OPERATOR TOOLS



### WINTER Planning Calendar

Make every month an opportunity to sell more pie.

We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect pies to celebrate the season.



### Special REBATE OFFER

**PIES PROMOTION**  
Save \$5/case up to \$500 on  
select pies!



**SaraLee** FROZEN BAKERY

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