



Every season is an opportunity to sell more on-trend desserts and sweet snacks. Our Seasonal Favorites Program gives you a mouthwatering variety of pies for you all year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.

## Featuring ChefPierre® PIE



Value Added pie garnishes increase presentation and profits.



### LEMON Krunch Pie

Traditional Fruit Pie 10" Unbaked  
Lemon Krunch 6ct/46oz

We start with 2 golden tender flaky pie crust layers, filled with a lightly lemon filling, finished with a rich and crunchy streusel topping.



The tangy flavor of this lemon pie is balanced perfectly with creamy Mascarpone cheese and fresh berries.

## OPERATOR TOOLS



**Make every month an opportunity to sell more pie.**  
We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect pies to celebrate the season.



**As takeout and delivery grows in popularity,** we have the tools to help you plan a profitable to-go program with ease. Click below for resources to help you sell more pies no matter where your customers choose to dine.

